

CASE STUDY



Tier 1 Supplier Embraces Mindful Leader Course

ARK Associates delivers comprehensive executive and leadership development coaching for fellow NEAA member, ZF TRW.



"We have built up a long term relationship with ARK Associates. They are always available and able to help in a wide range of leadership and personal development issues at ZF TRW. The coaching sessions, which have been delivered by ARK Associates, have been invaluable to support the growth and development of the plant leadership team."

Robin Finley / Plant Manager / ZF TRW

"We really enjoy working with the leadership team at ZF TRW. Robin Finley and his colleagues are extremely busy at the Plant so we are able to fit in-house sessions, both 1:1 and team, around their busy workloads at times to suit. This meant we got very focused, quality time together. Both our businesses recognise the benefit of networking through NEAA, which has proved to be such a success in a very short time."

Alan Ross / Owner / ARK Associates

Background

The Plant Manager at ZF TRW was looking for executive and leadership development coaching for the senior management team at the Peterlee Plant. ARK Associates was invited to pitch how the firm could help with the differing needs of the managers and the team as a whole.

Approach and Solution

Initially, a series of 1:1 sessions was arranged for each manager on a confidential 1:1 basis. The coach was able to focus on the specific issues facing each leader, ranging from short-term business challenges to much longer term personal goals.

This was followed by regular team sessions away from the plant, which provided the time and opportunity to talk more deeply than is usual during the busy working day.

ARK Associates is now helping ZF TRW develop an in-house mindfulness programme as part of its wellbeing strategy.

Outcome and Advantage

- The Plant leadership team has developed a deep level of openness and empathy.
- Team and 1:1 coaching sessions are now arranged on an ongoing basis.
- Depth of understanding between the two companies ensures sessions are focused and valuable.
- An in-house mindfulness programme is in development.



About ZF TRW

ZF TRW is the world's third largest automotive supplier with 230 business sites in 40 countries across the globe. The company manufactures and supplies active and passive safety products and services to customers all over the world. There are 134,000 employees working for the company and 800 people work out of the Peterlee plant. The management team are dedicated, motivated and enthusiastic, instilling a work ethic that ensures employees go above and beyond for the company.

About ARK Associates

ARK Associates specialises in coaching for senior executives. The company focuses on working with senior teams and individuals, often with people who are facing very challenging situations. ARK supports individuals as they solve problems, choose the right direction, build relationships and change their outlook.

• networking • business excellence • skills & training • sector voice • innovation • collaboration • promotion

T 0191 516 4400 E enquiries@northeastautomotivealliance.com W northeastautomotivealliance.com