

The Largest Automotive Cluster in the UK



Vision and Mission

The North East Automotive Alliance (NEAA) is a not-for-profit, industry led cluster group established to support the sustainable economic growth and competitiveness of the North East of England's automotive sector.

- A network to sharing best practice, benchmarking and solving common problems
- Access to business competitiveness, skills & training
- Driving innovation and adoption of new technologies and processes
- A focal point for collaborative projects and access to funding
- A voice for the North East automotive sector and interface with Government bodies
- Promotion of the sector regionally, nationally and internationally
- Alignment to regional and national strategic objectives (i.e. re-shoring)

Through the NEAA, companies take a collaborative approach to improving the region's global competitiveness. Our members range from world renowned OEMs, to world class Tier 1 companies, through to innovative SMEs and sole traders, as well as professional associate members.

The North East is a thriving hub for the automotive sector

- The region is world renowned for automotive manufacturing and is home to Nissan Sunderland - Europe's most productive car plant and in the top ten across the globe
- The North East of England accounts for a third of all UK car production
- Sales over £10bn, employing 30,000 directly and impacting a further 141,000
- OEMs Nissan Motor Manufacturing UK, Komatsu, Caterpillar, Cummins and Explorer reside in the North East
- More than 28 Tier 1 suppliers and over 240 automotive companies

Today, the North East accounts for 26% of all Electric Vehicle production across Europe and boasts a significant and growing reputation for investment into research and development and new and emerging automotive technologies.

How the NEAA is helping the automotive supply chain

- Over 140 companies are already engaged with the alliance, making the NEAA the largest automotive cluster in the UK and one of the largest in Europe

The NEAA is a perfect platform for member to member engagement and connecting the supply chain to business opportunities, as well as working together to solve skills issues and promote business competitiveness initiatives.

Members will immediately benefit from the promotion of the North East automotive sector's capabilities on regional, national and international levels and the network's ability to connect the supply chain to business opportunities.

The NEAA provides a single unified voice to key stakeholder groups and promotes the true value created by the North East automotive sector.



Membership Benefits

- A network which generates business and collaboration opportunities, hosts regular networking and knowledge transfer events and shared intelligence
- Publicising your business and the region's capabilities on a global level
 - NEAA website Members Directory and Members Area
 - Profiling through NEAA's online and offline communications platforms
- Increased profitability through:
 - NEAA Business Competitiveness programme & sharing of best practice
 - NEAA Insurance Scheme – guaranteed saving of at least 15%, plus enhanced policy coverage and market leading risk management advice
 - NEAA Energy Scheme – reducing utility costs through purchasing at lower rates whilst helping companies to significantly reduce energy consumption
 - Infiniti Fleet and Employee Car Scheme - up to 31% off the Infiniti range with Infiniti Centre Newcastle!
 - Other member to member offers
- Impacting on skills
- Insights into latest technologies and stimulating innovation
- International Trade, New Business Opportunities & Supply Chain Connections
- Support for your regional investments with technical & funding advice
- Marketing support
- A single unified voice for the North East automotive sector to key stakeholder groups



Be a part of our Automotive Cluster

The NEAA is a not for profit organisation limited by guarantee and membership is restricted to companies and not personal membership. Fees start from as little as £200 + VAT per annum and are based on a company's number of UK employees. As membership runs from 1st January to 31st December, any company joining part way through the year will pay a proportionate fee to cover the remainder of the year.

Membership Costs

Category	Description	Annual Fee
Public	Sector & Associations	£1,000 +VAT
Start-up	Start-ups (less than 2yr),	
	Not-for-profit	£200 +VAT
Micro	<10 UK employees	£350 +VAT
Small	10<49 UK employees	£600 +VAT
Medium	50<249 UK employees	£1,000 +VAT
Large	250<499 UK employees	£3,000 +VAT
Multi	500+ UK employees	£5,000 +VAT



Testimonials

"The NEAA was created to harness the collective strength of the automotive sector in the North East. It gives us an opportunity to work together to tackle some of the challenges we face as a group, as well as highlighting the true size and value of the industry in the North East."

Kevin Fitzpatrick / Vice President / Nissan Manufacturing UK / Chair of the NEAA

"The exchange of best practice between Tier 1 automotive companies in the North East was relatively unheard of prior to the NEAA's activity. Companies are now seeing real value from the NEAA's Business Excellence programme, which is opening doors and offering a two-way discussion across the supply chain."

Peter Watson / Plant Manager / Kasai UK / Chair of Business Excellence Group

"The NEAA is making the skills agenda a priority for the automotive sector. Developing our current and potential future workforce is vital in sustaining the skills capability within North East automotive companies."

Matt Boyle / President & CEO / Sevcon / Chair of NEAA Skills Group

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