



**The North East Automotive Alliance (NEAA) is an industry-led, membership-based cluster group, formed to promote and support the economic sustainable growth of the North East region's automotive industry. We are a not-for-profit organisation, providing a single unified voice to key stakeholder groups and promoting the true value created by the North East automotive sector.**

### **Our vision**

To support the sustainable economic growth of the sector in the region.

### **Why do we exist?**

The North East automotive industry generates £7 billion in sales, is responsible for £5.1 billion in exports and creates £2.6 billion trade surplus annually. In the last five years, more than £1.6 billion in regional investment has been made into 46 automotive projects in the North East.

The sector directly employs 26,000 people, impacts on a further 141,000 jobs and it is estimated there are over 300 automotive companies in the region. Potentially, 10,000 additional jobs could be created in the next five to 10 years.

Not to mention, the region is making a significant amount of investment into research and development and new technology for the automotive industry.

Isn't that a big enough reason for why the NEAA is supporting the North East automotive sector?!

### **What do we do?**

The NEAA provides a single unified voice for the North East automotive sector to key stakeholder groups. The industry-led cluster group supports

existing automotive companies and looks to attract new companies and jobs to the region, as well as promoting business excellence and providing strategic leadership to grow the industry.

Around 8,500 people in manufacturing industries are due to retire during the next five to 10 years, leaving significant skills gaps. This is one of the areas NEAA will be working to address, alongside understanding the region's capabilities and gaps in the supply chain, carrying out benchmarking and sharing best practice, innovation and technology.

### **What can we do for your business?**

The NEAA is offering membership to businesses in the sector ranging from multi-nationals to sole traders.

Members will immediately benefit from the promotion of the North East automotive sector's capabilities on regional, national and international levels and the network's ability to connect the supply chain to business opportunities.

You will have access to a comprehensive website with a dedicated members' area for sharing knowledge, information and collaborative projects. You will also benefit from a number of NEAA schemes designed to offer members preferential insurance and energy rates.

## NEAA membership services include:

- Business and collaboration opportunities
- Regular networking and knowledge transferring events and workshops
- Providing a single unified voice for the North East automotive sector to key stakeholder groups
- Publicising your business and the regions capabilities on a global level through the NEAA's website, social media, PR and newsletters
- Increased profitability through:
  - NEAA Business Excellence programmes and sharing of best practice
  - NEAA Insurance Scheme - guaranteed saving of at least 15%, plus enhanced policy coverage and market leading risk management advice
  - NEAA Energy Scheme - reducing utility costs through purchasing at lower rates, whilst helping companies to significantly reduce energy consumption
  - NEAA International Payments Scheme - helping optimise clients currency transactions

- Addressing current skills gaps, attracting talent, apprenticeships and links to education
- Insights into the latest technologies and stimulating innovation
- International trade, new business opportunities and supply chain connections
- Support for your regional investments with technical and funding advice
- Marketing support
- Industry intelligence
- Exclusive members area for sharing knowledge, information and business opportunities

## Eligible North East SMEs can benefit from the new ERDF funded SME Programme, Advancing the Competitiveness of NE Automotive SMEs (ACE SMEs), which has four streams of activity:

- Network & Connectivity
- Business Excellence
- Innovation & Technology
- Trade & Investment

## Membership costs

Category	Description	Annual Fee
Public	Public Sector & Associations	£1,000 +VAT
Start-up	Start-ups (less than 2yr), Not-for-profit	£200 +VAT
Micro	<10 UK employees	£350 +VAT
Small	10<49 UK employees	£600 +VAT
Medium	50<249 UK employees	£1,000 +VAT
Large	250<499 UK employees	£3,000 +VAT
Multi	500+ UK employees	£5,000 +VAT

**For further information, contact us on:**

0191 516 4400

[enquiries@northeastautomotivealliance.com](mailto:enquiries@northeastautomotivealliance.com)

[www.northeastautomotivealliance.com](http://www.northeastautomotivealliance.com)

